



ẤN PHẨM THÔNG TIN THƯ MỤC THEO CHUYÊN NGÀNH

Kinh doanh số (Trường Kinh tế)

Ấn phẩm bao gồm link các tài liệu điện tử theo từ khóa: Kinh doanh số = Digital business

STT	Tên tài liệu	Nguồn CSDL	Loại tài liệu	Ghi chú
1	Profiting from innovation when digital business ecosystems emerge	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
2	The implications of multi-sided platforms in managing digital busi	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
3	An exploratory study of breakthrough innovations in digital busine	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
4	Unraveling the mystery of the link between digital orientation and	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
5	Collaborative digitally-enabled business models for a circular econ	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
6	Exploring the role of dynamic capabilities in digital circular busine	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
7	The evolution of the media discourse on the implementation of me	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
8	The nature of small business digital responses during crises	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
9	Digital business foresight: Keyword-based analysis and CorEx top	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
10	Pathways to digital business models: The connection of sensing an	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
11	Digital technology usage, strategic flexibility, and business model	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
12	Business environment and enterprise digital transformation	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
13	How to build supply chain resilience: The role of fit mechanisms b	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
14	The evolution of the digital service ecosystem and digital business	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
15	A systematic literature review for digital business ecosystems in th	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
16	Unveiling the dimensions of digital transformation: A comprehens	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
17	Business models for digital sustainability: Framework, microfound	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
18	Research on the mechanism of sustainable business model innovat	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
19	“Better together”: Right blend of business strategy and digital tran	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến

20	Principles of responsible digital implementation: Developing oper	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
21	Orchestrating the digital transformation of a business ecosystem	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
22	Digital technology and business model innovation: A systematic li	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
23	How digitalization supports a sustainable business model: A litera	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
24	Enterprise digitalization, business strategy and subsidy allocation:	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
25	Coopetition, strategy, and business performance in the era of digit	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
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27	International Business, digital technologies and sustainable develo	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
28	Digital business model innovation in metaverse: How to approach	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
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30	Digitalization driven retail business model innovation: Evaluation	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
31	Unpacking the sustainable performance in the business ecosystem:	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
32	Designing business models for Industry 4.0 technologies provision	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
33	Digital business transformation in innovation and entrepreneurship	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
34	Digital futures of small businesses and entrepreneurial opportunity	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
35	Digital business model configurations in the travel industry	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
36	Toward a new era of cooperation: How industrial digital platforms	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
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38	Digital platform-based business models – An exploration of critica	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
39	Digital transformation in business and management research: An o	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
40	Factors affecting cryptocurrency adoption in digital business transa	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
41	Electric vehicles (EV) and sustainability: Consumer response to tw	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
42	Digital platforms for business-to-business markets: A systematic r	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
43	Digitalization in omnichannel healthcare supply chain businesses:	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
44	Digital content marketing in business markets: Activities, consequ	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến

45	Business model theory-based prediction of digital technology use:	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
46	The OMiLAB Digital Innovation environment: Agile conceptual n	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
47	Digital entrepreneurial marketing: A bibliometric analysis reveals	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
48	Business strategy and the management of digital marketing	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
49	Is Digital Business Model Innovation the Silver Bullet for SMEs	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
50	Digital Transformation Taking Centre Stage: How Is Digital Trans	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
51	How Can Large Manufacturers Digitalize Their Business Models?	Science Direct	Research article	Tải toàn văn/Đọc trực tuyến
52	Digital Business Strategy: An Investigation of Generic Types, Perf	Proquest Ebook Central	Reference books	Tải từng phần/Đọc trực tuyến
53	Digital Innovation in Incumbent Firm Contexts: A Knowledge Inte	Proquest Ebook Central	Reference books	Tải từng phần/Đọc trực tuyến
54	Financing Growth and Turning Data into Business	Proquest Ebook Central	Reference books	Tải từng phần/Đọc trực tuyến
55	Digital Business Transformation : How Established Companies Su	Proquest Ebook Central	Reference books	Tải từng phần/Đọc trực tuyến

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1- *Hướng dẫn sử dụng ấn phẩm:*

2- *Hướng dẫn sử dụng tài khoản:*

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